



Non Profit Marketing / Social Media Intern

Foodlink Tulare County is looking for a creative and enthusiastic marketing/social media intern to join our team for a period of six months. The intern will be responsible for creating and posting engaging content on our social media platforms, as well as monitoring and analyzing the performance of these campaigns, increase followers / engagement and help create a buzz.

Responsibilities

- Create and schedule original and relevant content for our social media channels, including Facebook, Instagram, Twitter, YouTube and LinkedIn.
- Interact with our followers and clients in a positive way that reflects the values of Foodlink = Trust-Collaborations-Respect-Compassion-Food With Dignity.
- Research and identify trends, best practices, and influencers in the non profit sector and target audience.
- Assist with the planning and execution of online marketing campaigns and events.
- Track and report on the performance of our social media activities.
- Provide feedback and suggestions for improving our social media strategy and content.

Requirements

- Understanding of the non profit landscape.
- Align with Foodlinks mission, vision and values.
- Excellent written and verbal communication skills in English. Spanish language as well would be preferable but not required, translation of posts for dual content is required.
- Proficient in using social media platforms and tools, such as Facebook, Instagram, Twitter, YouTube and LinkedIn.
- Creative and innovative, with an eye for design and aesthetics.
- Experience with Canva preferred
- Passionate and knowledgeable about non profit and social justice work.
- Self-motivated and able to work independently and as part of a team.
- Available to work for 20 hours per week, with some flexibility in the schedule.

If you are interested and you meet these requirements please reach out to Foodlink Development Director Cassandra Pownell at cassandra@foodlinktc.org for more information.

#BeTheLink